

ORACLE OPEN WORLD

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Clean Point of Sale (POS), A good starting point: Manage it with Customer Data Hub (CDH) validation

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Oracle Customer Data Hub (CDH) provides an amazing reference for validating all POS data in the high-tech, distribution, pharmaceutical, life sciences, and semiconductor industries. Point of sale (commonly referred to as POS) forms the lifeblood of these industries for rich data related to end customer pricing, deal compliance, pricing flexibility, compensation calculations, and inventory visibility.

Combining clean POS data with suitable processes delivers very rich results. Cleaner data means accurate inventory reporting; accurate price protection accruals; and, finally, proper territory assignment, leading to accurate commission and compensation calculation.

Leverage the inherent power in Oracle Customer Data Hub (CDH) to derive all these benefits.



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